



July 14 – 15, 2015 – *University of Verona, Italy*

The First European Colloquium on Qualitative Research Methods in Business and Accounting

Plenary and Guest Speakers:

LEE PARKER – *Professor of Accounting, School of Accounting, RMIT University, Australia, and Professor of Accounting in the School of Management at Royal Holloway College the University of London, UK.*

GARRY CARNEGIE – *Professor of Accounting and Head, School of Accounting, RMIT University, Australia.*

LISA EVANS – *Professor of Accounting, Division of Accounting and Finance, University of Stirling, UK.*

Aims

Led by Lee Parker in Australia since 2008, this colloquium on qualitative research methods in business and accounting is a two-day intensive research development forum. It is multidisciplinary and attracts scholars, including emerging scholars, and doctoral students. It covers a wide variety of qualitative research methodologies and includes both formal presentations from professorial leaders as well as interactive forums and exercises engaging all participants. The research methodologies covered include project management, theorization, data collection and project write-ups.

Program

- A. **The Qualitative Tradition in Accounting Research: A Critical Overview** – Prof. Lee Parker (presentation - plus questions);
- B. **Telling Tales: Narratives and Fiction in Accounting and Business Research** – Prof. Lisa Evans (presentation plus small group discussion exercise);
- C. **Doing Accounting History: Why? When?** – Prof. Garry Carnegie (presentation plus small group discussion exercise);
- D. **Undertaking Theoretically-layered Qualitative Research** – Prof. Parker, Carnegie and Evans (Panel presentation);
- E. **Mind your Language: Language Change and Translation** – Prof Lisa Evans (presentation plus small group discussion exercise);
- F. **Doing Accounting History: How? Where?** – Prof. Garry Carnegie (presentation plus small group discussion exercise);
- G. **Interview Methods: The Craft and its Practice** – Prof. Lee Parker (presentation - plus questions).

Organizational Information

Further information will be provided in a second announcement

Convenor

Prof. Alessandro Lai – alessandro.lai@univr.it

Organizing Institution and Location

Dipartimento di Economia aziendale – Università degli Studi di Verona – Via dell'Artigliere 19 – 37129 Verona – Italy

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